



The Australian Association of Gerontology NSW Division presents
2011 AAG Rural Conference

Across the divide:
*lessons on care from urban
and rural communities*

31 March & 1 April 2011
Cessnock Performing Arts Centre, Cessnock NSW



SPONSORSHIP & EXHIBITION OPPORTUNITIES





Sponsorship & Trade Exhibition Opportunities

Australian Association of Gerontology (NSW) Rural Conference **‘Across the divide: lessons on care from urban and rural communities’**

31 March & 1 April 2011
Cessnock Performing Arts Centre - Cessnock, NSW
www.aagruralconference.com

As a sponsor or exhibitor at the *Australian Association of Gerontology (NSW) Rural Conference* your organisation is able to demonstrate its support and commitment to the AAG, our ageing communities and to the industry as a whole. There are a number of options available for your involvement (all costs shown are in Australian dollars and exclude GST):

	Level	Inclusions	Cost (plus GST)
A.	Gold	Address at a plenary session; four (4) complimentary registrations (includes dinner); complimentary trade display area; link on website and all marketing materials; signage at conference; satchel insert; list of participants; full acknowledgement during conference.	\$10,000
B.	Silver - Speaker	Opportunity to sponsor a selected plenary/keynote speaker; two (2) complimentary registrations (includes dinner); complimentary trade display area; link on website and all marketing material; satchel insert; list of participants; full acknowledgement.	\$5,000
C.	Bronze - Satchels	Organisation logo printed on delegate satchels (one-colour) along with the AAG logo; one (1) complimentary registrations (includes dinner); complimentary trade display area; link on website and all marketing material; satchel insert; list of participants; full acknowledgement.	\$3,000 (one only)
D.	Bronze - Dinner	Acknowledgement as the sponsor of the Conference Dinner, one (1) complimentary registration (includes dinner); one (1) additional ticket to the Dinner; complimentary table top display area; link on website and logo on conference program; satchel insert; list of participants; opportunity to made a brief address to dinner guests.	\$3,000 (one only)
E.	Session	Acknowledgement as sponsor of a selected conference session (related to your industry); satchel insert; list of participants.	\$800
F.	Trade Display	Table top display area (approx 3m x 2m) with one covered trestle table, 2 chairs and access to power; one (1) complimentary registration (includes dinner); list of participants. Note: <i>additional</i> day passes for exhibitors are available for \$220/person (ex. Dinner)	\$1,000 (8 only)
G.	Satchel Insert	Your organisation may provide one promotional flyer or brochure (A4 or smaller) for inclusion in all delegate satchels.	\$300 (8 only)

Terms & Conditions

Complimentary Full Conference Registration

‘Full Conference Registration’ includes lunches, morning and afternoon teas, participation at all conference sessions, material and the conference dinner. Additional company representatives (above the sponsorship entitlement) will be at regular registration rates. Additional day passes for exhibitors available at \$220/person (excludes conference dinner).

Conference Promotional Material

2011 AAG (NSW) Rural Conference
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Cessnock, NSW

A full-colour printed and electronic version of the conference brochure will be produced and will include colour logos from major sponsors. If sponsorship is not confirmed and payment received in full there is no guarantee that logos will be included. It is the responsibility of the sponsor to ensure logos are sent to the Conference Managers well in advance of the print deadline to ensure they are included (eps or jpeg format).

Conference Program

All sponsorship packages include sponsor recognition in the conference program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, delegates' lists and function details.

Exhibition Space

Gold, Silver and Bronze sponsorship packages include a complimentary exhibition display area. The trade display area will be set up in foyer area of the Cessnock Performing Arts Centre. This area is also where refreshments will be served and the poster displays will take place. Each exhibitor will be supplied with one trestle table (6' long, covered) and two chairs. Please advise us if power is required at your area. There will be sufficient floor space for pop-up displays.

Satchel Insert

Quantity: Minimum of 200 pieces; one A4 brochure or booklet up to 6 pages in length is allowed. Other promotional material or product samples subject to confirmation. Details of shipping information to be provided. Unless otherwise indicated, trade exhibition package does not include a satchel insert.

Organisation Signage

The type of organisation signage to be displayed is dependent on the space and physical constraints at the venue. Every effort will be made to accommodate sponsors' requests.

Public and Product Liability Insurance for Trade Exhibitors

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of A\$10,000,000 or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. Please ensure a copy of your current Public Liability Insurance is forwarded to the Conference Managers with your booking form.

Cancellation Policy / Terms and conditions

Once a booking form has been received for Sponsorship or Trade Exhibition Opportunities, any cancellation must be advised in writing. If the cancellation is received by 28 February 2011 an administration fee of 25% of the total price is retained. If the cancellation is received after 28 February 2011 no refund is applicable. The Conference host and organiser will take all diligent care to fulfill the listed commitments. The Sponsors are responsible for providing all promotional material and to make full payment no later than 14 March 2011.

To confirm sponsorship or trade exhibition: Complete the attached 'Confirmation Form' and fax back to (02) 6650 9700 or email to susan@eastcoastconferences.com.au. A tax invoice will then be forwarded for your payment processing. Sponsorship entitlements confirmed upon receipt of full payment.

<h2 style="margin:0;">Confirmation Form (Sponsors & Trade)</h2>

Organisation Name:

Address:

Town:.....State:..... Post code:.....

Phone/Mobile: Email:.....

Contact Person (admin):Position:.....

Name of representative(s) attending:

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For Trade Exhibitors:

Is **power** required Yes / No ; Name of on-site trade representative:.....

Other request(s):

Agreement

I have read and understand the terms of the relevant Sponsorship/Trade Exhibition Opportunities outlined on the attached document. Please confirm our support as follows:

✓		Cost (plus GST)
	A. Gold Sponsor	\$10,000 + GST
	B. Silver Sponsor (Speaker)	\$5,000 + GST
	C. Bronze Sponsor (Satchels)	\$3,000 + GST
	D. Bronze Sponsor (Dinner)	\$3,000 + GST
	E. Session Sponsor (to be selected)	\$800 + GST
	F. Trade Display	\$1,000 + GST
	G. Satchel insert	\$300 + GST
	Additional company representative(s)..... at \$220 each; excludes dinner (Note: all participants must be registered)	\$......
	TOTAL:	\$......

Signature: Date:

Please return completed form (via fax or post) to:

Susan Contemprée, Jayne Hindle, Amy McIntosh
 Conference Managers – AAG NSW Rural Conference 2011
 East Coast Conferences, PO Box 848, Coffs Harbour NSW 2450
 ABN 13 421 052 997

T: (02) 6650 9800 F: (02) 6650 9700 E: info@eastcoastconferences.com.au

www.aagruralconference.com